

BOTTLE SIZE: 8 ounces

MAXIMUM LABEL SIZE: 1.75 inches wide by 2.5 inches tall

#### FRONT LABEL

Top line: “Local • Pure • Raw”

Second line: “HONEY”

Third line: insert COMPANY LOGO

Bottom third of label: “Net Wt. 8 oz (227 g)”

Note: move curly accents to bottom corners of label

#### BACK LABEL

Top third of label: “Sleepy Creek Honey promises 100% pure honey, never pasteurized, and sourced exclusively from beehives we keep near Berkeley Springs, West Virginia”

Middle third of label: insert nutrition facts, but change number of “Servings” to “11”

|  |  |
|--|--|
| <b>Nutrition Facts</b>   | Servings: 16, <b>Serv. size: 1 Tbsp (21g),</b> |
| Amount per serving: <b>Calories 60</b> , <b>Total Fat</b> 0g (0% DV), Sat. Fat 0g (0% DV),<br><i>Trans</i> Fat 0g, <b>Cholest.</b> 0mg (0% DV), <b>Sodium</b> 0mg (0% DV), <b>Total Carb.</b> 17g (6% DV),<br>Fiber 0g (0% DV), Total Sugars 17g ( , 34% DV <sup>†</sup> ), <b>Protein</b> 0g,<br>Vit. D (0% DV), Calcium (0% DV), Iron (0% DV), Potas. (0% DV). |  |
| <sup>†</sup> One serving adds 17g of sugar to your diet and represents 34% of the Daily Value for Added Sugars.  |  |

Bottom third of label, left hand side:

Insert, very small font: “DO NOT FEED HONEY TO INFANTS UNDER ONE YEAR OLD”

Bottom third of label, right hand side:

Sleepy Creek Honey  
249 Charolais Way  
Berkeley Springs, WV 25411  
www.sleepycreekhoney.com